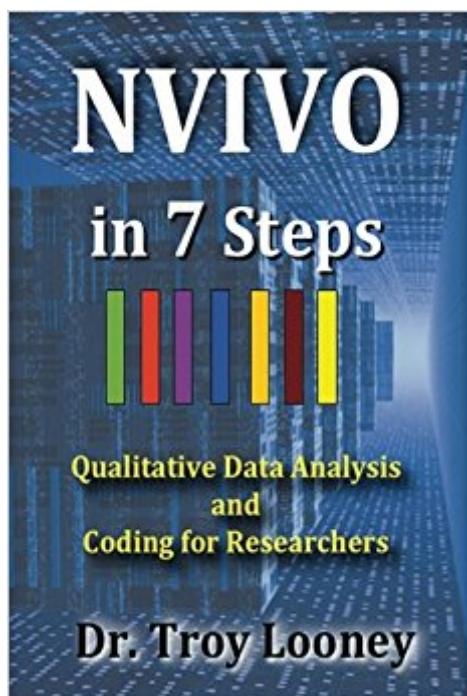


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# NVivo In 7 Steps: Qualitative Data Analysis And Coding For Researchers



## Synopsis

"NVIVO in 7 STEPS: Qualitative Data Analysis and Coding for Researchers" is a very direct process of how to use NVIVO data coding software quickly, but efficiently for getting started and completing your Data Analysis Coding for students completing a dissertation study.

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Dr. Troy Looney has a Doctorate of Management in Organizational Leadership, a Master's of Science in Internet Marketing, and a Bachelor of Arts in Business and Marketing. Dr. Troy Looney is also a Certified Coach, Trainer, and Speaker with the John Maxwell Group. As an expert in Phenomenology, Dr. Looney explores and examines the lived experiences of many various aspects of the human condition. The ability to help others with their perspectives and goal achievements is a rewarding process in itself that provides power, confidence, and the foundation of self-learning.

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